

Zanetti Monday Missive 2022.01.24 TIMBER!!!!

"What goes up, must come down."

~ Sir Isaac Newton

"The bookful blockhead, ignorantly read, with loads of learned lumber in his head."

~ Alexander Pope

Last week was an exciting week for the stock market, eh? We watched in awe as the Nasdaq fell to 12% below its November peak. Yes, that's what Wall Street considers a "correction." And the Dow and the S&P 500 didn't fare much better.

By Friday, the Dow saw its 6th straight down session. That's the longest such streak since last September. While the S&P 500 fell in 10 of the last 11 sessions.

To point out some of the biggest drops, Peloton (the exercise equipment company) dropped 24%. And we watched as the mighty Netflix fell 19%.

It wasn't just stocks that fell either. By Friday, Bitcoin fell to it's lowest level since September and through this past weekend continued to fall even lower. Now its priced at about half of its peak.

If you've been reading these missives of mine and Greg's, you shouldn't be surprised. And heck, even if you haven't read our missives – you shouldn't be surprised. Everything has been pointing to a correction lately. And as the great Isaac Newton said, "what goes up, must come down."

But today isn't a told you so message. Or more accurately, preaching to the choir. Today is actually about something else that falls. Trees. That's right....

TIMBER!!!!!!!

But, as the lumberjacks have been hollerin', the price of timber has been going...

UP!!!

In fact, record lumber prices and cardboard production (remember when I was complaining about the cost of cardboard to hold ice cream?) are starting to lift timber prices from their yearslong slump.

To clarify, timber is the word we use to describe fresh cut trees. Lumber is the processed by-product we use to build things like homes and furniture. Officially, the price of lumber hasn't been this volatile since World War II. That surprised even me! But don't confuse volatility for price. It's not the price alone that's been under observation, it's the rapid change in prices that has taken the world by storm.

Between 1947 and 2019, monthly change in the price of lumber averaged 0.3%. Since January of 2020, though, it has averaged 12%. In fact, the price of lumber has increased nearly 45% since September!

That's probably something that most of us can relate to. As we have gone to Home Depot to pick up supplies to work on a home project, grabbing some 2x4s has caused us to grab our wallets in shock!

Because of lumber, along with other materials, we've seen the cost of new home construction skyrocket as well. (Remember: those pesky cost increases are typically passed on to the consumer.) And the spike in new home costs has also created greater demand for existing home sales, which has driven up those prices as well.

But while lumber prices shot up this past year, timber interestingly didn't also jump from the start. Part of that is explained by supply and demand as well as supply chains. It took a while for the cut lumber to dwindle to the point that timber supplies started to strain.

But now, finally, the average price for pine trees in the Southern United States (much of our pine timber is grown in the South) used to make lumber has reached highs not seen in a decade.

And while current timber prices have bounced 18% from the 50-year lows of summer 2020, they're still below the prices they fetched two

decades ago. That might mean there's still room to, er... grow.

With the housing market still struggling to meet demand and ecommerce driving cardboard boxes to never before seen demand, timber and its "clean-cut" lumber kids look to be good commodities to keep following.

Now, the next issue that I'm watching, which might affect these prices – is interest rates. The Federal Reserve Board will be meeting this week and in part they'll discuss interest rates. Which impact mortgage rates. Which impact home sales. Which impact the economy.

We are watching these meetings closely and will keep you posted.

Your I'd-Like-To-Be-A-Lumberjack-But-Not-Sure-I-Could-"Hack"-It Financial Advisor,

Walt

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